

AI & Robotics Start-UP and DFKI Spin-Off from Osnabrück

Job ad.: **Content Creator, Student Worker** (m/w/d)

Join Nature Robots as a Content Creator Student Worker!

Are you passionate about using technology to revolutionize agriculture and promote sustainability? Do you have a flair for storytelling and a talent for creating engaging content across various platforms? If so, we want you to join our dynamic team at Nature Robots!

About Nature Robots

Nature Robots is a forward-thinking robotics and AI startup dedicated to transforming agriculture through innovation. We are committed to developing cutting-edge solutions that support regenerative and sustainable farming practices, addressing the challenges posed by climate change, population growth, and the need for local food production.

Job Description

As a Content Creator at Nature Robots, you will play a crucial role in sharing our mission with the world and building our brand presence across multiple channels. Your responsibilities will include:

- Crafting compelling and informative posts for LinkedIn, our website blog, Instagram, Twitter, and other relevant platforms.
- Curating visually appealing content that highlights our technology, projects, and achievements.
- Organizing events and creating engaging content to promote them.
- Developing marketing materials, including brochures, presentations, and pitch decks.
- Writing persuasive texts for award applications and other industry recognition opportunities.
- Collaborating closely with the marketing and communications team to align content with overall strategies and goals.
- Willingness to learn and adapt to new technologies, including tools like ChatGPT and other innovative platforms.

Requirements

- Experience in content creation, preferably in the technology or agricultural sector.
- Excellent writing skills with the ability to adapt content for different audiences and platforms.
- Strong visual storytelling skills and some experiences in graphic design tools (e.g., Canva, Adobe Creative Suite).
- Familiarity with social media like LinkedIn, Instagram, and X (Twitter).

www.naturerobots.com

- Creativity, attention to detail, and a passion for sustainability and innovation.
- Ability to work independently on multiple projects simultaneously.

Benefits

- Opportunity to make a meaningful impact on the future of agriculture and the environment.
- Collaborative and inclusive work environment with a diverse team of experts and innovators.
- Flexible work arrangements and opportunities for professional growth and development.

Join Us

If you're ready to be part of a dynamic startup that's shaping the future of farming, we'd love to hear from you! Please write us to **info@naturerobots.com**.

At Nature Robots, we believe that diversity drives innovation, and we are committed to creating an inclusive workplace where everyone feels valued and empowered to contribute. We welcome applicants from all backgrounds and encourage individuals with diverse experiences and perspectives to apply.

Let's grow together at Nature Robots and make a positive impact on agriculture and the planet!

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Hybrid or mixed home office and office work arrangements are possible, with our locations in Osnabrück (CIC) and Arenshorst, Bohmte (AI Market Garden) providing inspiring environments for collaboration and innovation.

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Contact:

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Coppenrath Innovation Centre (CIC), Osnabrück – Offices



Campus Gut Arenshorst, Bohmte – Robot Test Environment, Workshops, Offices

