# INTERNATIONAL TRADE AND BUSINESS, Yeditepe University

| | Code | COURSE | PQ | CR. | ECTS | | Code | COURSE | PQ | CR. | ECTS |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | **I** | | | | | | **II** | | | |
| O | **HUM 101** | Humanities I | | 3 | 3 | O | **HUM 102** | Humanities II | | 3 | 3 |
| O | **MATH 171** | Calculus for Business & Economics I | | 3 | 6 | O | **MATH 172** | Calculus for Business & Economics II | | 3 | 6 |
| O | **ECON 111** | Introduction to Economics I | | 3 | 6 | O | **ECON 122** | Introduction to Economics II | | 3 | 6 |
| O | **AFE 155** | Academic Reading & Writing | | 3 | 3 | O | **AFN 132** | Principles of Financial Accounting | | 3 | 6 |
| O | **ATD 121** | Int. to Business | | 3 | 6 | O | **ATD 132** | Introduction to Marketing | | 3 | 5 |
| O | **ACM 111** | Int. to Comp. and Information Processing | | 3 | 6 | O | **AXX 315** | Introduction to Law I | | 3 | 4 |
| | | | | **18** | **30** | | | | | **18** | **30** |
| | | **III** | | | | | | **IV** | | | |
| O | **TKL 201** | Turkish Language & Literature I | | 2 | 2 | O | **TKL 202** | Turkish Language & Literature II | | 2 | 2 |
| O | **AFA** | One Compulsory Foreign Lng. I | | 3 | 3 | O | **AFA** | One Compulsory Foreign Lng. II | | 3 | 3 |
| O | **AXX 211** | Business Statistics I | | 3 | 6 | O | **AXX 212** | Business Statistics II | | 3 | 6 |
| O | **ATR 101** | Int. to Supply Chain Mngt & Logistics I | | 3 | 6 | O | **ATD 222** | Management | | 3 | 6 |
| O | **ATD 243** | International Economics | | 3 | 7 | O | **ATD 290** | Internship | | 3 | 4 |
| O | **XXX** | Area Elective | | 3 | 6 | O | **XXX** | Area Elective | | 3 | 5 |
| | | | | | | O | **XXX** | Area Elective | | 3 | 4 |
| | | | | **17** | **30** | | | | | **20** | **30** |
| | | | | | | | | | | | |
| O | **ATD 255** | European Economies | | | | O | **AFN 222** | Open Economy Macroeconomics | | | |
| O | **ATD 281** | International Marketing | | | | O | **ATD 264** | Economic Geography | | | |
| O | **ATD 231** | Integrated Marketing Communication | | | | O | **ATD 242** | Managerial Accounting | | | |
| O | **AFN 231** | Financial Statement Analysis | | | | O | **AFN 242** | Principles of Insurance | | | |
| O | **ATD 235** | International Business | | | | O | **ATD 254** | Turkish - Eu Trade Relations | | | |
| O | **ATD 253** | Turkish - EU Trade Relations | | | | O | **ATR 102** | Int. to Supply Chain Management & Logistics II | | | |
| | | | | | | O | **ATD 284** | Consumer Behaviour | | | |
| | | | | | | O | **ATR 211** | Purchasing Warehousing and Distribution | | | |
| | | | | | | O | **ACM 264** | E-Marketing | | | |
| | | | | | | O | **ATD 224** | Effective Communication and Negotiation Skills | | | |
| | | | | | | O | **ATD 262** | Accounting Information Systems | | | |
| | | | | | | O | **ATD 226** | Monetary Issues in International Economics | | | |
| | | | | | | | | | | | |
| | | **V** | | | | | | **VI** | | | |
| O | **HTR 301** | History of Turkish Revolutions I | | 2 | 2 | O | **HTR 302** | History of Turkish Revolutions II | | 2 | 2 |
| O | **AFA** | One Compulsory Foreign Lng. III | | 3 | 3 | O | **ACM 312** | Management Information Systems | | 3 | 5 |
| O | **ATD 311** | Export and Import Management | | 3 | 7 | O | **ATD 312** | Foreign Trade Finance | | 3 | 6 |
| O | **ATD 345** | Financial Management | | 3 | 7 | O | **ATD390** | Internship II | | 3 | 5 |
| O | **AXX** | Areal Elective | | 3 | 6 | O | **AXX** | Area Elective | | 3 | 6 |
| O | **XXX** | Areal Elective | | 3 | 5 | O | **XXX** | Free Elective | | 3 | 6 |
| | | | | **17** | **30** | | | | | **17** | **30** |
| | | | | | | | | | | | |
| O | **ACM 366** | E-Business | | | | O | **AFN 316** | Financial Markets & Institutions | | | |
| O | **ATD 317** | International Political Economy | | | | O | **ATD 314** | The Economics of European Integration | | | |
| O | **ATD 367** | Asian Economies | | | | O | **ATD 358** | Cost Accounting | | | |
| O | **ATD 355** | Applied Business Research | | | | O | **ATD 374** | Human Resource Management | | | |
| O | **ATH 323** | Int. to Conference & Convtn. Plng. | | | | O | **ATH 324** | Convention and Trade Show Management | | | |
| O | **ATH 325** | Services Marketing | | | | O | **AXX 316** | Introduction to Law II | | | |
| O | **ATD 327** | Managing Marketing Programme for Organizations | | | | O | **ATD 356** | Middle East & African Economies | | | |
| O | **ATD 359** | Environmental Management in Business | | | | O | **ATD 376** | Pacific Rim Economies | | | |
| | | | | | | O | **ATD 352** | European Regulatory Affairs | | | |
| | | | | | | O | **ATD 328** | Management of Strategies and Communication Campaigns | | | |
| | | | | | | | | | | | |
| | | **VII** | | | | | | **VIII** | | | |
| O | **ATD 413** | Turkish Foreign Trade Regime & Customs Regulations | | 3 | 6 | O | **ATD 424** | Business Strategy | | 3 | 6 |
| O | **ATD 473** | Global Trade and Investment | | 3 | 6 | O | **ATD 426** | Risk Measurement and Management in International Trade | | 3 | 6 |
| O | **ATD 432** | Turkish Industry | | 3 | 6 | O | **ACM 432** | Enterprise Resource Planning | | 3 | 6 |
| O | **AXX** | Area Elective | | 3 | 5 | O | **ATD 456** | The Turkish Tax System | | 3 | 5 |
| O | **AXX** | Area Elective | | 3 | 5 | O | **AXX** | Area Elective | | 3 | 5 |
| O | **XXX** | Free Elective | | 3 | 2 | O | **XXX** | Free Elective | | 3 | 2 |
| | | | | **18** | **30** | | | | | **18** | **30** |
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| O | **ATD 419** | Org. Behaviour & Business Ethics | | | | | | | | | |
| O | **AFN 310** | Game Theory and Decision Analysis | | | | O | **ACM 469** | E-Supply Chain Management | | | |
| O | **AFN 311** | Corporate Finance | | | | O | **AFN 312** | International Financial Management | | | |
| O | **ATD 425** | The Appraisal of Real Estate | | | | O | **AFN 413** | Financial Risk Analysis | | | |
| O | **ATD 451** | EU Business Policy | | | | O | **ATD 414** | Special Topics in Trade | | | |
| O | **ATD 465** | Foreign Trade Accounting | | | | O | **ATD 434** | Project Prep. and Management Techniques | | | |
| O | **ATD 477** | Soc. Responsibility & Corpr. Governance | | | | O | **ATD 454** | Business Performance Analysis | | | |
| O | **ATD 483** | Marketing Research | | | | O | **ATD 476** | Negotiations and Contracts | | | |
| O | **ATR 314** | Cargo Management | | | | O | **ATD486** | International Sales Management | | | |
| O | **ATR 202** | Integrated Global Logistics | | | | O | **ATH 313** | Airline Management II | | | |
| O | **ATR 475** | Logsts. and Transprt. of Special Materials | | | | O | **ATH 424** | Trade Center and Exposition Management | | | |
| O | **ATH 204** | Airline Management I | | | | O | **ATD 474** | Cross-Cultural Issues in Business | | | |
| O | **ATD 459** | Commercial Correspondence and Presentation | | | | O | **ATD 468** | International Trade-Blocks and Agreements | | | |
| O | **ATD 467** | Specific Topics in Export Management | | | | O | **ATD 488** | Seminar in Marketing | | | |
| O | **ATD 411** | The Economics of Monetary Integration in the | | | | O | **ATD 458** | Transformation,Growth and Leadership | | | |
| | | | | | | | | TOTAL CREDITS | | 143 | 240 |